



trellismarketing.com

Buffalo Office:  
505 Ellicott Street | Suite A235  
Buffalo, NY 14214  
716.873.7199

Finger Lakes Office:  
4590 Sunset Bay | Geneva, NY 14456  
716.512.8443

March 31, 2025

Orange County Purchasing Department  
255 Main Street  
Goshen, NY 10924

RE: Sole Source Letter

Good Afternoon,

This letter is to confirm that Trellis Marketing Inc. is the sole source provider of the NYSAC - endorsed Awareness & Education PSA Marketing Campaign, a unique public health initiative created in response to the national opioid epidemic.

The NYSAC - endorsed Awareness & Education PSA Marketing Campaign qualifies as a "Sole Source" product due to its proprietary use of authentic, firsthand narratives from individuals in active recovery. These exclusive stories, collected specifically for this campaign, are unmatched in their ability to foster empathy and drive impactful public awareness.

If you have any questions or require additional information, please feel free to contact me at (716) 725-1271 or visit our website at [www.trellismarketing.com](http://www.trellismarketing.com).

Sincerely,

A handwritten signature in blue ink that reads "Amanda Lucchino". The signature is fluid and cursive.

Amanda Lucchino